New York / Berlin, January 23, 2014—artnet Auctions is pleased to announce *Neo-Pop!*, a special auction featuring a diverse range of works from the 1980s to the present, inspired by the colorful and graphic nature of Pop Art and its enduring influence. Live for bidding from January 23 to 30, *Neo-Pop!* will include works by highly sought-after artists, such as Jeff Koons, Robert Longo, Richard Prince, Christopher Wool, Peter Doig, Julian Opie, Marilyn Minter, Beatriz Milhazes, Ed Ruscha, John Baldessari, Mel Bochner, Damien Hirst, and Jeremy Deller, among others.

Three never-before-released, unique screenprints by Robert Longo (American, b.1953) are among the highlights of the sale. *Guns* (estimated at US$10,000–15,000 each) pay homage to Andy Warhol’s edgy and powerful gun paintings from the 1980s. Violence also comes to mind in Christopher Wool’s monumental drip-pour splatter work *Untitled* from 2002 (estimated at US$15,000–20,000). Evidence of a gritty urban past is also the subject of Jim Dine’s work on canvas *The Month of June* (estimated at US$18,000–25,000), which was originally a found flower painting,
purchased at a Parisian flea market and then re-appropriated and reworked by Dine to feature his famous heart image.

The Pop Art tradition of bright colors is prominent throughout the sale. Brazilian artist Beatriz Milhazes’s woodcut and screenprint Balon Bleu (estimated at US$5,000–7,000) is a rich and riotous tropical palette within a complex geometric composition. Numerous artists in the sale have borrowed the Pop strategy of language to enliven their work. Turner Prize winner Jeremy Deller emblazons a screenprint with neon-colored text in Animal, Vegetable, Pop Music (estimated at US$3,000–5,000). Mel Bochner (American, b.1940) is featured in two monoprints, BLAH BLAH BLAH and SCOUNDREL (each estimated at US$5,000–7,000).

There are also a number of prints by Ed Ruscha (American, b.1937). One of the earliest and most desirable is OOO (estimated at US$10,000–15,000), which was created in Los Angeles in 1970, and is an important example of the artist’s unparalleled mastery of text as a subject.

The sexual revolution of the 1960s was represented by Pop artists through suggestive images. Marilyn Minter (American, b.1948) has revisited this territory in her erotic photographs depicting female desire. VAMP (estimated at US$6,000–8,000) is an alluring example.

Neo-Pop! will be live on artnet Auctions from January 23 to 30, 2014, and is on view at http://www.artnet.com/auctions/search/?q=keyword-neo_2014-category-all-artworks-active-auctions-only/.

- **Register to bid on artnet Auctions:** https://www.artnet.com/auctions/register-to-bid
- **View all lots:** http://www.artnet.com/auctions/all-artworks/

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