artnet Announces Launch of Art Column on CAIJING.com.cn, China’s Leading Business and Financial News Site

New York / Berlin, June 25, 2013—artnet is pleased to announce the launch of its new weekly arts column on CAIJING.com.cn, China’s leading business and financial news website. The column will provide art news, video programs, and discussions on art topics and trends from around the world. Featuring in-depth artnet Analytics Reports, the new column will evaluate market trends, offer analysis, and bring international perspective to the Chinese audience. This is the first art column on CAIJING.com.cn and the first collaboration between artnet and SEEC Media Group, the parent company of CAIJING.com.cn.

“The launch of artnet’s arts column on CAIJING.com.cn marks the beginning of our long-term collaboration with SEEC Media Group,” says artnet CEO Jacob Pabst. “China is a unique market and has achieved impressive growth over the past few years. As the world’s second largest market, Chinese Art has played an increasingly important role in the international sphere. artnet is excited to lend our expertise and contribute to the development of the Chinese art market. This partnership marks artnet’s first step to building a stronger presence in China.”

“Chinese artists have been performing increasingly well in the global art market, at the same time, more and more Chinese buyers and collectors are entering the market,” says president of SEEC Media Group, Dai Xiaojing. “CAIJING.com.cn will collaborate with artnet to provide a professional angle on art appreciation and art investment analysis, and to create a communication platform of high quality.”

Pictured above (from left to right): Lei Huang (vice president of International Affairs, SEEC Media), Jessica Zhang (marketing associate at artnet), Xiao Liu (vice president of SEEC Media), Jacob Pabst (CEO of artnet), Jianguo Cheng (CEO of CAIJING.com.cn), Eunice Zhu (journalist for CAIJING.com.cn)
About SEEC Media Group and CAIJING:

SEEC Culture & Media Ltd. is a leading Chinese media publication group and news authority for business and financial issues in China, with more than 20 media outlets and publications.

Founded in 1998, CAIJING Magazine is China's most widely read business and finance magazine, with a circulation of 225,000 per issue. It boasts top-level readers from government, business, and academic circles.

CAIJING.com.cn is a leading Chinese business and financial news website. The website provides original news and analysis for readers seeking a clear picture of business, finance, and economic developments in China. Content is available in English on its sister site, English.CAIJING.com.cn.

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About artnet:

artnet is the leading resource for the international art market and the principal platform for art auctions on the Internet. With products such as artnet Auctions, the artnet Price Database, artnet Galleries, and artnet Analytics Reports, artnet is the only company to offer a comprehensive combination of art market resources.

Founded in 1989 and online since 1995, artnet was the first online source for art research and pricing. Host to two million visitors each month, artnet provides reliable information and market transparency to art collectors, galleries, auction houses, museums, and investors.