artnet China Initiatives 2013–2014

artnet Announces New Partnerships and Collaborations with SINA Collection, Bazaar Art, and the China Association of Auctioneers (CAA)

New York, December 23, 2013—artnet, the world’s leading resource for the international art market, and the principal platform for online art auctions, will take part in several new partnerships and initiatives related to China. artnet has announced inaugural art market columns on SINA, China’s largest integrated digital network, and in Bazaar Art magazine, and recently published the Global Chinese Antiques and Art Auction Market Annual Statistical Report: 2012, produced in collaboration with the China Association of Auctioneers (CAA). In December, artnet announced the upcoming launch of the 24-hour global art market newswire, artnet News, which will be led by Benjamin Genocchio, and have correspondents in Asia, as well as in the Americas and Europe.

“China is an integral part of the global art market,” said Jacob Pabst, artnet CEO. “Through artnet’s partnerships and collaborations with Chinese organizations like SINA and CAA, we hope to generate more candid dialogue about the art market in these regions while continuing to provide market news and data, including all information collectors need to make purchasing decisions, to the global market we serve.”

SINA:
artnet has recently partnered with SINA, China’s largest integrated digital media network—viewed by many as comparable to Yahoo!—to publish a column about art market data. artnet’s column will appear in SINA Collection, which consists of news and analysis on art and antiques, as well as exhibition news and a digital museum of exhibitions around the world, akin to the Google Art Project. SINA’s website traffic is ranked number four in China and is in the top 20 worldwide, and features both a web and mobile portal. In addition, SINA has a popular social media platform, Weibo, which is a Chinese service similar to Twitter. artnet has already had significant success posting art market news on Weibo over the last year, and has over 24,000 followers.

THE CHINA ASSOCIATION OF AUCTIONEERS (CAA):

On December 18, artnet and CAA published the Global Chinese Antiques and Art Auction Market Annual Statistical Report: 2012, the first report of its kind to publish auction results from mainland China that have been vetted by a third-party organization with reliable knowledge of the state of the market in China. This comprehensive report represents the first installment of a growing partnership between artnet and CAA, with the aim of promoting communication and continuing to develop and strengthen the global auction market for Chinese art and antiques.
In March 2014, artnet and CAA will present an international summit, entitled *The Chinese Art Market—Present and Future*, in New York City. Further information about the summit will be announced in early 2014.

**OTHER ARTNET NEWS AND PARTNERSHIPS:**

In June, artnet launched a weekly column with [CAIJING.com.cn](http://caijing.com.cn), China’s leading business and financial news website. Featuring in-depth artnet Analytics Reports, the new column evaluates market trends, offers analysis, and brings an international perspective to its Chinese audience.

artnet has also partnered with *Bazaar Art* by providing the data for the Chinese magazine’s bi-monthly column *Art by the Numbers*, which features the top 10 lots sold at auction worldwide. artnet will also provide monthly articles and market insights for *Sotheby’s/Cheung Kong Graduate School of Business (CKGSB) combined program* to benefit its executive program members, via “WeChat,” China’s popular mobile chat program. artnet will continue to expand its recently launched **artnet China Newsletter**, featuring news, reviews, videos, and analysis about Chinese Contemporary Art. This newsletter reaches over 250,000 international subscribers and art enthusiasts each month, including art professionals, collectors, and connoisseurs who want to stay tuned into the Asian art scene. Email Marketing@artnet.com to sign-up for the newsletter.
**About artnet:**

artnet is the leading resource for the international art market, and the principal platform for art auctions on the Internet. With products such as artnet Auctions, the artnet Price Database, artnet Galleries, and artnet Analytics Reports, artnet is the only company to offer a comprehensive combination of art market resources.

Founded in 1989, and online since 1995, artnet was the first online source for art research and pricing. Host to 2 million visitors each month, artnet provides reliable information and market transparency to art collectors, galleries, auction houses, museums, and investors.

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