artnet® auctions Presents:

à la mode: Fashion Photographs

A selection of works by leading fashion photographers

Live sale on artnet Auctions from February 11 through 19, 2013

Peter Beard
Danielle Luna on the Diaries, Montauk Point, July 1977, 1977
Gelatin silver print
8.2 x 12 in.
20.8 x 30.5 cm.
Est. US$20,000–25,000
€14,786–18,482

New York / Berlin, February, 11, 2013—artnet Auctions is proud to feature à la mode: Fashion Photographs, an auction of works by iconic fashion photographers such as Irving Penn, Helmut Newton, Norman Parkinson, Horst P. Horst, Sante D’Orazio, and George Hoyningen-Huene.

The sale features an arresting photograph by Peter Beard, entitled Danielle Luna on the Diaries, Montauk Point, July 1977 (1977). Though Beard is well-known for his extensive travels in Africa, this photo, estimated at US$20,000 to 25,000, was taken much closer to home. Luna crouches protectively over a stack of Beard’s diaries, almost as if she is one of the wild animals that Beard has photographed on safari, revealing the photographer’s interest in the interconnectedness of humans and animals.
Another highlight of the sale is Irving Penn’s *Two Hairy Young Women, New York, May 1995*, estimated at US$20,000 to 25,000. This playful image of two models with their wigs on backwards was part of a shoot for *Vogue’s* July 1995 issue, and exemplifies the streamlined, minimalist compositions and dramatic lighting for which Penn was known.

The sale also includes a 1951 photograph by Norman Parkinson, *The Art of Travel, Wenda Waiting for the Hermes to be Repaired, Nairobi Airport*. This work, estimated at US$10,000 to 15,000, is an iconic portrait of the artist’s wife, the chic and stylish Wenda Parkinson, beneath the propellers of the plane.

The *à la mode: Fashion Photographs* sale is live on *artnet Auctions* from February 11 through 19, 2013, and on view [here](#).

- **View all auction lots**: [http://www.artnet.com/auctions/all-artworks/](http://www.artnet.com/auctions/all-artworks/)

**For more information about this sale, please contact *artnet Auctions* specialist:**

Christopher Sweet  
*Senior Specialist, Photography*  
+1-212-497-9700 ext. 165  
CSweet@artnet.com

**Media Contact:**

To receive further information and images, or to arrange interviews, members of the media may contact:

Elizabeth Reina-Longoria or Deirdre Maher  
+1-212-675-1800  
Elizabeth@bluemedium.com or Deirdre@bluemedium.com

**About artnet:**

artnet is the leading resource for the international art market and the principal platform for art auctions on the Internet. With products such as *artnet Auctions*, the *artnet Price Database*, *artnet Galleries*, and *artnet Analytics Reports*, artnet is the only company to offer a comprehensive combination of art market resources.

Founded in 1989 and online since 1995, artnet was the first online source for art research and pricing. Host to two million visitors each month, artnet provides reliable information and market transparency to art collectors, galleries, auction houses, museums, and investors.
About artnet Auctions:

With 24/7 worldwide bidding, artnet Auctions is the world’s first online auction platform to buy and sell Modern and Contemporary paintings, prints, photographs, sculptures, and more. artnet has been online since 1995, and is host to approximately 2 million visitors each month. Through the artnet Price Database of all auction sales results worldwide since 1985 and artnet Galleries, artnet is the leading online resource for the international art market.